



Friends Campaign 2010

Thanks to Friends who have generously contributed to our annual campaign. We will launch the second phase of our 2010 campaign later this fall to seek your support for specific projects. We enclose a donor card with the print version of *News*. E-readers can download a donation card from our web site. Donations support Writing in the Community, Lire Imagine Read, and other projects.

Summer Institute 2011

June 27-29, 2011.

Mark your calendars.

The focus will remain on workplace literacy and essential skills, theme to be announced later this fall. Watch our web site for more details.

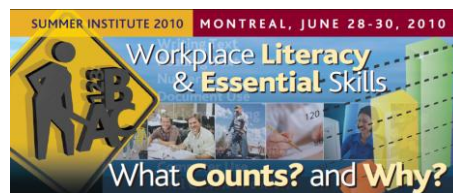
Extending our services

One of The Centre's first initiatives as a national centre of expertise is to offer resources and research services to literacy organizations across Canada. We are consulting provincial partners in Ontario and New Brunswick, and will be talking to all provinces and territories in the coming year to identify levels of interest and need. Please contact us if we can help you enhance a current project or develop a new one.

The Centre for Literacy News from The Centre August 2010

What Counts and Why in Workplace Literacy & Essential Skills?

Summer Institute 2010 was the largest participatory learning event in The Centre's history with over 100 individuals from across Canada, the U.S, the U.K., Australia and New Zealand.



Several key issues emerged. It was suggested that "return on expectation" (ROE) may be a more appropriate concept for workplace LES than "return on investment" (ROI). A distinction was made between "measuring" and "capturing" softer outcomes/results, and participants were surprised at the large investment in education made by fast-food giant McDonalds in the U.K. and U.S.

The presentations are on our web site, sorted by subject for easy browsing. Also posted are Dr. Jan Eldred's discussion paper and webinar Powerpoint on *Catching Confidence* as an outcome of learning. A literature review on social capital and adult learning will be on line at the end of August. The print version of the review will be available for purchase, with thanks to Canada Post which covered part of the print costs.

Presentations: <http://www.centreforliteracy.qc.ca/inst/sli2010/index10.htm#Presentations>

Paper: <http://www.centreforliteracy.qc.ca/inst/sli2010/index10.htm#Papers>

National Project Evolves

Measures of Success, the research project managed by The Centre in collaboration with Workplace Education Manitoba and Nova Scotia Labour and Workforce

Development, continues developing an evaluation model to measure the long-term impacts of workplace literacy and essential skills initiatives. Latest developments:

- A background paper on WES/LES evaluation was posted online and distributed at the Summer Institute. It summarizes international perspectives and highlights past evaluation policy and practice in Manitoba and Nova Scotia.
- The project partners presented updates at the Summer Institute which can be accessed at <http://www.centreforliteracy.qc.ca/workplace2.html>
- Social Research and Demonstration Corporation (SRDC) has been selected to develop the research design and tools. Research will begin in early fall.
- An evaluation model has been developed to underpin the research design. The model builds on a New Zealand research project, adapted to a Canadian context.

See our web site for continuing project details.



The Centre for Literacy

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This project was made possible with funding support from the Government of Canada's Office of Literacy and Essential Skills

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OUTCOMES FROM:

HIPPY Montréal

HIPPY Montréal completed another successful year with 60 families from Montreal's immigrant community. This year's graduation ceremony took place on June 12, 2010. As usual, a very proud group of graduates and parents celebrated.

The program will continue in 2010-11, but funding cuts will mean a smaller program. The HIPPY board continues to seek additional funding. The Centre will maintain fiduciary responsibility for the HIPPY Montréal program as HIPPY Québec finalizes their status as a charitable organization. After the transition, HIPPY Québec will manage all HIPPY programs in the Greater Montreal region.

More details and updates: <http://www.centreforliteracy.qc.ca/projects/hippy.htm>

Writers in the Community

Writers in the Community (WIC), a collaborative demonstration project between The Centre and the Quebec Writers' Federation (QWF), continues to bring at risk adolescents into the creative mainstream. The recent launch of a collection of poems by young writers from Mountainview, an alternative school in the youth protection system, resulted in recognition of the students' excellent work. Kadeem, one of the young writers, was honoured by the *Montreal Review of Books* selecting his poem (*If You Have*) for publication. See http://www.qwf.org/programs/pdf/wic_magnetic-poets.pdf for Kadeem's poem and other young writers' work.

Several "zines" by young writers have been produced this year, the most recent by a group of single mothers in a local transition home. This project is partially supported by donations to The Centre.

See our web link to the QWF web site for examples:
[www.centreforliteracy.qc.ca/communit.htm]

Lire/Imagine/Read

Lire/Imagine/Read, the literacy promotion project at the Montreal Children's Hospital, is implementing recommendations from a recent needs assessment. The Centre will help:

- Develop a self-teaching module for paediatric resident training
- Update print resources on literacy and child development and community resources
- Create a more comprehensive program evaluation and monitoring system
- Plan, support, participate in the fifth annual Family Literacy Day to be held on February 2, 2011 at the MCH

Health literacy

- The McGill University Hospital Centre (MUHC) has collaborated with The Centre to produce a Prostate Cancer Navigation Kit. Expected launch date is end of August.
- The online module, *Introduction to Health Literacy*, we designed for Memorial University's CME (Continuing Medical Education) curriculum will be launched in early fall. Watch our website for the launch date.

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Canada

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