



# The Centre for Literacy

Le centre d'alphabétisation

E-NEWS – September 28, 2012

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1. [Fall Institute 2012](#) – Social finance and Innovation for Adult Basic Learning: Opportunities and Challenges – October 14 – 16, 2012 – Delta Brunswick, Saint John, NB

Excitement is growing!

Private sector (Employers and foundations) and Governments are coming together to discuss social impact bonds, social entrepreneurship, pay-for-performance, and B (b for “benefit” corporations).

Our panelists from governments:

From **Canada:**

- [Silvano Tocchi](#), is the Director General of the Workplace Partnerships Directorate, which includes the Office of Learning and Essential Skills ([OLES](#)) and the Sectoral Initiatives Program, at Human Resources Skills Development Canada ([HRSDC](#)).



This project was made possible with funding support from the Government of Canada's Office of Literacy and Essential Skills

From the **United States**

- [Dr. Johan Uvin](#), Deputy Assistant Secretary of Policy and Strategy Initiatives, OVAE, US Department of Education (via video-link).

From the **United Kingdom** – representative from BIS

From research:

- [Penny Lamb](#), Director of Policy Development at National Institute of Adult Continuing Education (NIACE) will speak about the social return on investment (SROI) and the evolving evidence.
- **Karen Myers**, Social Research and Development Corporation (SRDC) will highlight recent Canadian research on models of social finance.

From the private sector:

- [Tim Masson](#), CEO of the Ian Martin Group, a certified B (b for “benefit”) corporation
- More to be confirmed October 1

From community and adult education:

- [Jocelyn Greene](#), Executive Director of Stella Burry Community Services in St. John’s, Newfoundland.
- [Luanne Teller](#), Director of Central Resource Center (CRC) at the System for Adult Basic Education Support (SABES), World Education, Inc., Boston

Draft schedule to be announced week of October 1.

[Registration](#) is ongoing. Don’t miss it.

## **2. Seeking a [New Board Member](#) from the Atlantic Region**

The Centre currently has one seat available on its board for a new member from New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland/Labrador.

Visit our website [www.centreforliteracy.qc.ca](http://www.centreforliteracy.qc.ca) for the skill sets and background we seek, the [roles and responsibilities](#) of a board member and how to submit your candidacy.

Deadline for applications: October 26, 2012.



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### **3. The Centre Board 2012 – 2013**

Brenda Bernhardt King, Executive Director of Continuing Education School Board Administrators (CESBA), and Norma Passaretti, a Management Consultant, were elected as new members to The Centre Board for 2012 – 2013.

Check our [Leadership](#) for 2012 – 2013.

### **4. [Research Scan – September 2012](#)**

Featured in this month's research scan: Reports from the Canadian Literacy and Learning Network (CLLN)'s Literacy and Earnings Project, including a report by The Centre for Literacy on the link between literacy and essential skills and earnings; an update on the Programme for the International Assessment of Adult Competencies (PIAAC); British research on training programs for the unemployed, the effect of ageing on literacy/numeracy skills and workforce disadvantage, and on local accountability for adult education provision. The scan also includes the OECD's Education at a Glance report on rates of investment and participation in adult education, and an American study of a family literacy program in Texas.

### **5. Friends Campaign 2012**

Twice a year we ask for your help to enable us to continue with our projects and partnerships. Our first request of the year was delayed and was circulated in August 2012. Please donate and ask a friend or colleague to become a [FRIEND OF THE CENTRE](#).



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